



For Immediate Release
April 23, 2008

Contact:
Christian Teja
(857) 231-6788
cteja@suffolkdowns.com

***SUFFOLK DOWNS ANNOUNCES NEW RACING SCHEDULE,
OTHER INITIATIVES FOR 2008 SEASON***

EAST BOSTON, MA – Suffolk Downs will conduct Friday twilight racing in the months of June, July and August, the track announced today as it introduced its complete racing schedule and several other initiatives for the 2008 live racing season, which begins Saturday, May 3.

For the month of May, live racing will be held every Wednesday and Saturday, as well as Memorial Day. Usual first post time is 12:45 p.m. Post time on Opening Day is 12:55 p.m. Beginning June 6 and continuing through the end of August, the track will operate on a Wednesday-Friday-Saturday-Sunday schedule, with first post time on Friday set for 3:00 p.m. First post time on Friday, July 4 will be 12:45 p.m.

Beginning Labor Day, September 1, the track will employ a Monday-Wednesday-Friday-Saturday schedule until the conclusion of the meet on November 8. First post time will be 12:45 p.m. daily.

“We have designed the 2008 schedule to drive more people to live racing,” said Suffolk Downs Chief Operating Officer Chip Tuttle. “The results from last year’s shift in schedule, which included the addition of Sunday racing, were promising and we are hopeful the public will react similarly to twilight Fridays.”

Under new ownership in 2007, average daily attendance for the live racing meet was up 22 percent, while average daily handle on track for the live meet rose 14 percent.

Suffolk Downs will open the season with a five percent increase in purses, the track’s second purse increase in as many years. In 2007, total purses paid increased 12 percent from the previous year.

The \$500,000 Massachusetts Handicap headlines an expanded schedule of nine open stakes. The MassCap is a qualifying race in the Breeders’ Cup Challenge “Win and You’re In Classic Division.” The winner of the race will automatically qualify for the \$5 million Breeders’ Cup Classic on October 25. The 66th MassCap will take place on Saturday, September 20.

The track also announced the establishment of the “Community Winner’s Circle” program to recognize individuals and groups who have dedicated themselves to worthy causes in the community. Suffolk Downs will have special race-day presentations in the winner’s circle in their honor and will make donations to their causes of choice.

-more-



Suffolk Downs will host a pair of major fundraising events this year, the 19th Annual Hot Dog Safari, which benefits the Joey Fund and Cystic Fibrosis Foundation, and the Greater Boston Walk Now for Autism. The Hot Dog Safari will take place in conjunction with live racing on Sunday, June 1, while walkers will take to the track on an off day from racing, Sunday, October 19.

Promotional initiatives include the Fan Photo Experience allowing patrons to get their picture taken with an actual horse and jockey, Family Fun Days on Sundays and holidays from Memorial Day through Labor Day featuring a variety of family entertainment, a Guest Chef series featuring local culinary artists, and a Suffolk Downs folding chair giveaway on July 4th.

The track has also re-launched its website, www.suffolkdowns.com after it underwent a complete redesign in the off-season.

About Suffolk Downs:

Founded in 1935, Suffolk Downs is New England's preeminent thoroughbred racing venue. Home of the Massachusetts Handicap, it has hosted Hall of Fame horses Seabiscuit, Whirlaway and Cigar, among others, and has been the site of performances by world-renowned entertainers, including the Beatles, Aerosmith and Elvis Costello. The winner of the 2008 MassCap on September 20 will automatically qualify for the Breeders' Cup Classic held October 25. For additional information about Suffolk Downs, call (617) 567-3900 or visit www.suffolkdowns.com.